

PRWeb News Releases Summary Report

Seasoned Attorney and Mediation Professional Shirley Cochran Joins Premium Website Mediation.com

This report provides you with a summary of the analytics for your release. For a more complete overview of how your release performed, please log in and visit your analytics dashboard.

<u>log-in</u>

Media Deliveries

This report contains a sample of media outlets that received your news release via e-mail or news feed. For the full listing of media deliveries please log-in and view your analytics.

Total Media Deliveries: 4,776

Sample Outlets:

89.3 FM

BUSINESS

| Adirondack Enterprise | ADVERTISING |
|-----------------------|-------------------------------|
| ADVERTISING AGE | Agenda de la Empresa Andaluza |
| agriculture | ALL |
| Associated Press (AP) | BANK TRAVEL MANAGEMENT |
| BBC | Bedford Now |
| BLOG | Bloomberg News |
| BNA, INC. | Boston Herald |
| | |

ABC

BusinessNewsDaily.com

CLEVELANDSENIORS.COM

Chicago Sun-Times

CNBC CNN

CNN.COM CNNMoney.com

CODE RED! RADIO SHOW

CHICAGO TRIBUNE

Cabling Installation & Maintenance

Columbia Daily Tribune

Crain's Chicago Business Daily American

DECA Dimensions Decatur Tribune

Deerfield Valley News Devils Lake Daily Journal

DIGITAL IMAGING DIGEST DIGITAL IMAGING DIGEST

EDUCATION Enterprise Publishing Company Inc.

ENTERTAINMENT EXAMINER.COM

Facebook FILM FESTIVAL RADIO

Fortune Free Press

FREELANCE Gloversville Leader-Herald

Herald-Standard Industry

Inside Retailing INTERBIZNET.COM

INTERNET Investors Chronicle

Jamestown Press Jewish Exponent

Kane County Chronicle King of Prussia Courier

KMOX-AM KRCG News at Sunrise - KRCG-TV

LIFESTYLE LISTAFTERLIST.COM

Los Angeles Business Journal LOS ANGELES TIMES

MAGAZINE MAGAZINES

MARKETING MEDIA

Mineola American NEW HAVEN REGISTER

New York Daily News New York Post

NEW YORK TIMES Newcity

News 4 at 6 PM Weekend - WRC-TV News 8 at 11 PM - WOOD-TV

News-Herald NEWSMAX

NEWSPAPERS NEWSPAPERS

NONE PEOPLE MAGAZINE

PHILADELPHIA INQUIRER Phoenix Magazine

Produ.com

PRWeb Publicidades & Comerciales RADIO San Francisco Chronicle SMALL BUSINESS DIGEST **TELEVISION** The Advocate The Alpena News The Call - Online The Beacon Villager The Colorado Springs Business Journal The New York Times THE RECORD The Sun TIME

Voice of America

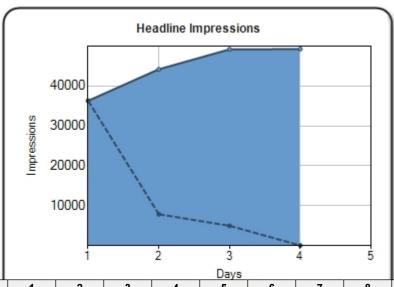
WEB



Impressions

This report tells you how many times the title of your release appeared in a feed or Web page we have the ability to track. Please note that the actual number of impressions is significantly larger however we do not currently have the ability to track impressions on all of our partner sites or search engines.

Total Impressions: 49,247



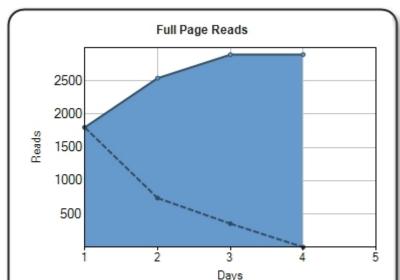
| Day | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|-------------|--------|--------|--------|--------|----|----|----|----|----|----|----|----|----|----|
| Impressions | 36,297 | 44,186 | 49,172 | 49,247 | | | | | | | | | | |
| Day | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Impressions | | | | | | | | | | | | | | |



Reads

This report tells you how many people loaded a full version of your news release hosted on PRWeb. Please note that the actual number of reads is significantly larger however we do not currently have the ability to track readership on our partner sites.

Total Reads: 2,894



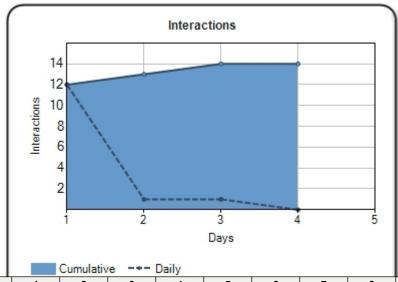
| Day | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|-------|-------|-------|-------|-------|----|----|----|----|----|----|----|----|----|----|
| Reads | 1,800 | 2,539 | 2,893 | 2,894 | | | | | | | | | | |
| Day | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Reads | | | | | | | | | | | | | | |



Interactions:

This report provides you with an aggregate number of different activities that people performed when visiting your release including printing your release, forwarding it, downloading a PDF version, clicking on a link or interacting with your embedded Web site.

Total Interactions: 14

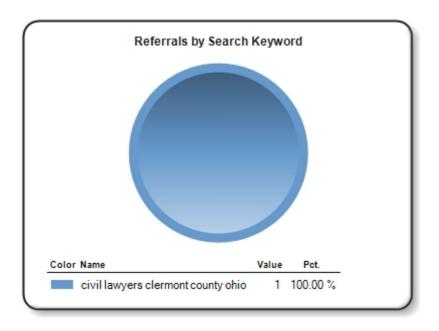


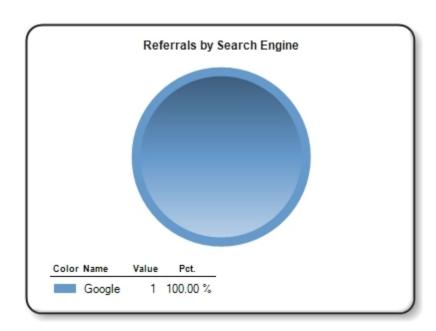
| Day | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|--------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Interactions | 12 | 13 | 14 | 14 | | | | | | | | | | |
| Day | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Interactions | | | | | | | | | | | | | | |



Traffic Sources

This report provides you with data on where traffic to your release on PRWeb is coming from as well as the keywords people are using to find your release in search engines.







Online Pickup

This report contains a sample of Web sites that picked-up or syndicated your story. To see the full list of sites that picked-up your story please login to your account.

log-in

Total Pickup: 131

| Web Site | Link to your Release |
|--|----------------------|
| The Deming Headlight | See your release |
| Record Publishing Company | See your release |
| Worth Magazine | See your release |
| The San Luis Obispo Tribune | See your release |
| HPC Wire | See your release |
| The Crescent-News | See your release |
| Ashland Times Gazette | See your release |
| Maxim Group | See your release |
| Stocknod | See your release |
| eZanga | See your release |
| KARN News Radio 102.9 FM / 920 AM Little | See your release |
| Ruidoso News | See your release |
| SiliconValley.com | See your release |
| InfoStor | See your release |
| The Daily Jeffersonian | See your release |
| MoneyShow.com | See your release |
| StreetIQ | See your release |
| Carlsbad Current-Argus | See your release |
| myMotherLode.com California Gold Country | See your release |
| Beyond The Dow | See your release |
| Indianapolis Business Journal | See your release |
| Industrial Info | See your release |
| The Network Journal | See your release |

| InvestorPlace | See your release |
|-------------------------------|------------------|
| Farmington Daily Times | See your release |
| San Mateo Daily Journal | • |
| • | See your release |
| Value Investing News | See your release |
| DailyBulletin.com | See your release |
| Rockford Register Star | See your release |
| The Columbus Ledger Enquirer | See your release |
| IC Places | See your release |
| RCR Wireless News | See your release |
| FayObserver | See your release |
| Renewable Energy World | See your release |
| Market Intelligence Center | See your release |
| Hydro Review | See your release |
| HeraldNet Everett, Washington | See your release |
| The State Journal | See your release |
| 740 KVOR | See your release |
| The Cincinnati Enquirer | See your release |
| Macon Telegraph | See your release |
| Power-Gen Worldwide | See your release |
| Oil & Gas Financial Journal | See your release |
| Las Cruces Sun-News | See your release |
| Securities Technology Monitor | See your release |
| The Island Packet | See your release |
| Santa Cruz Sentinel | See your release |
| Bradenton Herald | See your release |
| Belleville News Democrat | See your release |
| A.M. Best Company | See your release |
| San Bernardino County Sun | See your release |
| Digital Media Wire | See your release |
| Redlands Daily Facts | See your release |
| Idaho Statesman | See your release |
| San Gabriel Valley Tribune | See your release |
| The Buffalo News | See your release |
| Sign On San Diego | See your release |
| The State | See your release |
| Centre Daily Times | See your release |
| Whittier Daily News | See your release |
| The Bellingham Herald | See your release |
| Biospace | See your release |
| Inside Bay Area | See your release |
| The News Tribune | See your release |
| The Street Sweeper | See your release |
| Anchorage Daily News | See your release |
| Minnesota Public Radio | See your release |
| | · |
| The Daily Record | See your release |

| Pasadena Star-News | See your release |
|--------------------------------|---|
| Sun Herald | See your release |
| Wichita Eagle | See your release |
| LA Daily News | See your release |
| Lexington Herald-Leader | See your release |
| Dealbreaker | · |
| | See your release |
| Press-Telegram | See your release |
| El Paso Times | See your release |
| Press Enterprise | See your release |
| The Sacramento Bee | See your release |
| Minyanville | See your release |
| The Daily Breeze | See your release |
| NewsOK | See your release |
| The Olympian | See your release |
| El Nuevo Herald | See your release |
| Contra Costa Times | See your release |
| Market Pulse | See your release |
| StreetInsider | See your release |
| WRAL | See your release |
| The News & Observer | See your release |
| Investing Daily | See your release |
| Star Telegram | See your release |
| Kansas City Star | See your release |
| The Sun News | See your release |
| San Jose Mercury News | See your release |
| The MiamiHerald | See your release |
| International Finance Magazine | See your release |
| Daily Herald | See your release |
| Star Tribune | See your release |
| International Business Times | See your release |
| The Boston Globe | See your release |
| Newsday | See your release |
| WZDX-TV - Online | See your release |
| WTNZ-TV - Online | See your release |
| WSHM-TV - Online | See your release |
| WSFX-TV - Online | See your release |
| WRCB-TV - Online | See your release |
| WOI-TV - Online | See your release |
| WLTZ-TV - Online | See your release |
| WFXS-TV - Online | See your release |
| Virtual Strategy Magazine | See your release |
| TutorialFinder.com | See your release |
| TradersHuddle.com | See your release |
| TMCnet.com | See your release |
| StreetInsider.com | See your release |
| | , |

| Review Seeker | See your release |
|--------------------------------------|------------------|
| RenewableEnergyWorld.com | See your release |
| PRWeb - Online | See your release |
| Northern Colorado 5 - Online | See your release |
| Markets.financialcontent.com | See your release |
| KVVU-TV - Online | See your release |
| KTXD-TV - Online | See your release |
| KSAZ-TV - Online | See your release |
| KOTV-TV - Online | See your release |
| KLJB-TV - Online | See your release |
| KION - TV - Online | See your release |
| KFMB-AM (760 AM Talk Radio) - Online | See your release |
| Digital Journal | See your release |
| KALB-TV - Online | See your release |
| KEYC-TV - Online | See your release |
| KXVO-TV - Online | See your release |
| StreetInsider.com | See your release |
| WBOC- TV (DT2 - FOX) - Online | See your release |