

PRWeb News Releases Summary Report

Seasoned Lawyer William Rowe Jr. Joins Mediation.com as Mediation Practice Grows, Offers Reasonab...

This report provides you with a summary of the analytics for your release. For a more complete overview of how your release performed, please log in and visit your analytics dashboard.

<u>log-in</u>

Media Deliveries

This report contains a sample of media outlets that received your news release via e-mail or news feed. For the full listing of media deliveries please log-in and view your analytics.

Total Media Deliveries: 3,727

Sample Outlets:

89.3 FM

| Adirondack Enterprise | Akron Beacon Journal, The |
|-----------------------|------------------------------|
| ALL | Asheville Citizen-Times |
| ASIA INSURANCE REVIEW | Associated Press (AP) |
| Athens Banner-Herald | Atlanta Journal-Constitution |
| | |

ABC

Auto Remarketing Magazine

AutoIndustriya.com AUTOMOTIVE NEWS

Bay News 9 BBC

BBC Economics & Business Unit BEST'S REVIEW

BIPOLAR DISORDER BLOGS

Bloomberg News - San Francisco Bureau

Bloomberg Television BOSTON GLOBE

Boston Globe, The BUSINESS

California Lawyer

Augusta Chronicle

CHATTANOOGA TIMES FREE PRESS

Citizen Tribune Chicago Sun-Times CNN CNNMoney.com COMMERCIAL APPEAL Crain's Cleveland Business Deerfield Valley News Daily Hampshire Gazette Democrat and Chronicle Denver Post, The **DETROIT LEGAL NEWS** e.logistics Magazine El Paso Times **Erie Times-News EXAMINER.COM** Facebook FINANCE FINANCIAL FINANCIAL ADVISOR MAGAZINE First Investors Management Company, Inc. Forbes Forbes on Fox - Fox News Channel Fortune Fox 25 Morning News - KOKH-TV **FREELANCE** Gloversville Leader-Herald GOOGLE Herald-Standard Home Business Magazine **HSV Channel 7** In Business Las Vegas Industry Inside Retailing Inter-City Express INTERNET Jamestown Press Kansas City Star - Johnson County Bureau, The Lexington Herald-Leader LO-AKTUELT Los Angeles Business Journal **New York Post NEW YORK TIMES NEWS NEWSPAPER NEWSPAPERS** NONE **RADIO** REUTERS Seattle Daily Journal Of Commerce Star Tribune Tampa Tribune The Associated Press The Daily Record The New York Times

The Newport Plain Talk

The News Herald The News-Gazette

The Oak Ridger The Post and Courier

THE RECORD The Roanoke Times

The St. Augustine Record The State

The Sun Herald THE TELEGRAPH

The Times The Wall Street Journal

TIME USA Today

Washington Post, The

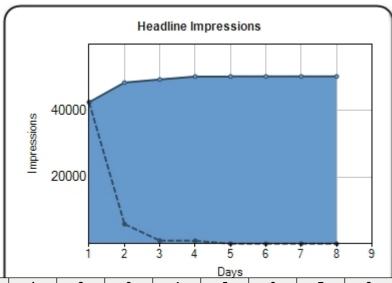
WEB



Impressions

This report tells you how many times the title of your release appeared in a feed or Web page we have the ability to track. Please note that the actual number of impressions is significantly larger however we do not currently have the ability to track impressions on all of our partner sites or search engines.

Total Impressions: 50,276



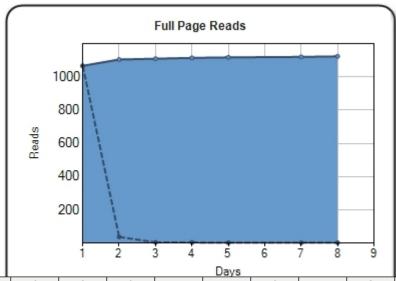
| Day | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|-------------|--------|--------|--------|--------|--------|--------|--------|--------|----|----|----|----|----|----|
| Impressions | 42,516 | 48,425 | 49,355 | 50,237 | 50,256 | 50,260 | 50,268 | 50,276 | | | | | | |
| Day | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Impressions | | | | | | | | | | | | | | |



Reads

This report tells you how many people loaded a full version of your news release hosted on PRWeb. Please note that the actual number of reads is significantly larger however we do not currently have the ability to track readership on our partner sites.

Total Reads: 1,123



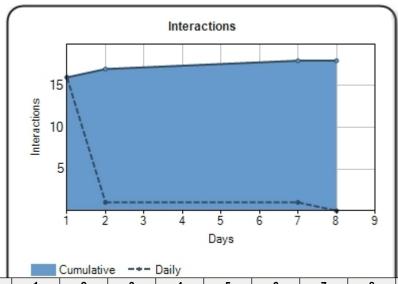
| Day | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|----|----|----|----|----|----|
| Reads | 1,066 | 1,104 | 1,109 | 1,114 | 1,117 | 1,117 | 1,120 | 1,123 | | | | | | |
| Day | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Reads | | | | | | | | | | | | | | |



Interactions:

This report provides you with an aggregate number of different activities that people performed when visiting your release including printing your release, forwarding it, downloading a PDF version, clicking on a link or interacting with your embedded Web site.

Total Interactions: 18

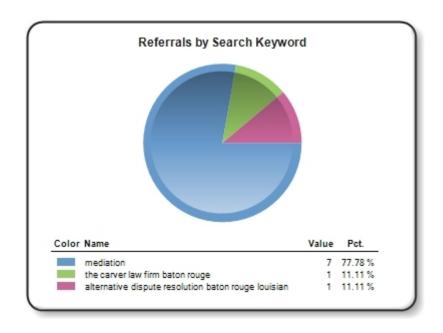


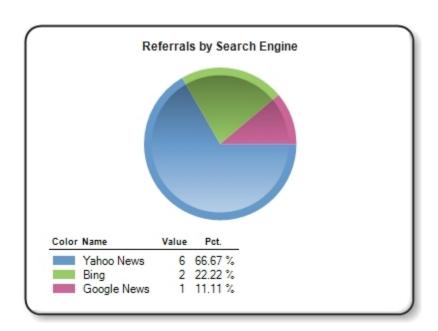
| Day | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 |
|--------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Interactions | 16 | 17 | 17 | 17 | 17 | 17 | 18 | 18 | | | | | | |
| Day | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| Interactions | | | | | | | | | | | | | | |



Traffic Sources

This report provides you with data on where traffic to your release on PRWeb is coming from as well as the keywords people are using to find your release in search engines.







Online Pickup

This report contains a sample of Web sites that picked-up or syndicated your story. To see the full list of sites that picked-up your story please login to your account.

log-in

Total Pickup: 124

| Web Site | Link to your Release |
|--|----------------------|
| The Deming Headlight | See your release |
| Record Publishing Company | See your release |
| Worth Magazine | See your release |
| The San Luis Obispo Tribune | See your release |
| HPC Wire | See your release |
| The Crescent-News | See your release |
| Ashland Times Gazette | See your release |
| Maxim Group | See your release |
| Stocknod | See your release |
| eZanga | See your release |
| KARN News Radio 102.9 FM / 920 AM Little | See your release |
| Ruidoso News | See your release |
| SiliconValley.com | See your release |
| InfoStor | See your release |
| The Daily Jeffersonian | See your release |
| MoneyShow.com | See your release |
| StreetIQ | See your release |
| Carlsbad Current-Argus | See your release |
| myMotherLode.com California Gold Country | See your release |
| Beyond The Dow | See your release |
| Indianapolis Business Journal | See your release |
| Industrial Info | See your release |
| The Network Journal | See your release |

| InvestorPlace | See your release |
|-------------------------------|------------------|
| Farmington Daily Times | See your release |
| San Mateo Daily Journal | • |
| • | See your release |
| Value Investing News | See your release |
| DailyBulletin.com | See your release |
| Rockford Register Star | See your release |
| The Columbus Ledger Enquirer | See your release |
| IC Places | See your release |
| RCR Wireless News | See your release |
| FayObserver | See your release |
| Renewable Energy World | See your release |
| Market Intelligence Center | See your release |
| Hydro Review | See your release |
| HeraldNet Everett, Washington | See your release |
| The State Journal | See your release |
| 740 KVOR | See your release |
| The Cincinnati Enquirer | See your release |
| Macon Telegraph | See your release |
| Power-Gen Worldwide | See your release |
| Oil & Gas Financial Journal | See your release |
| Las Cruces Sun-News | See your release |
| Securities Technology Monitor | See your release |
| The Island Packet | See your release |
| Santa Cruz Sentinel | See your release |
| Bradenton Herald | See your release |
| Belleville News Democrat | See your release |
| A.M. Best Company | See your release |
| San Bernardino County Sun | See your release |
| Digital Media Wire | See your release |
| Redlands Daily Facts | See your release |
| Idaho Statesman | See your release |
| San Gabriel Valley Tribune | See your release |
| The Buffalo News | See your release |
| Sign On San Diego | See your release |
| The State | See your release |
| Centre Daily Times | See your release |
| Whittier Daily News | See your release |
| The Bellingham Herald | See your release |
| Biospace | See your release |
| Inside Bay Area | See your release |
| The News Tribune | See your release |
| The Street Sweeper | See your release |
| Anchorage Daily News | See your release |
| Minnesota Public Radio | See your release |
| | · |
| The Daily Record | See your release |

| Pasadena Star-News | See your release |
|--------------------------------|------------------|
| Sun Herald | See your release |
| Wichita Eagle | See your release |
| LA Daily News | See your release |
| Lexington Herald-Leader | · |
| • | See your release |
| Dealbreaker | See your release |
| Press-Telegram | See your release |
| El Paso Times | See your release |
| Press Enterprise | See your release |
| The Sacramento Bee | See your release |
| Minyanville | See your release |
| The Daily Breeze | See your release |
| NewsOK | See your release |
| The Olympian | See your release |
| El Nuevo Herald | See your release |
| Contra Costa Times | See your release |
| Market Pulse | See your release |
| StreetInsider | See your release |
| WRAL | See your release |
| The News & Observer | See your release |
| Investing Daily | See your release |
| Star Telegram | See your release |
| Kansas City Star | See your release |
| The Sun News | See your release |
| San Jose Mercury News | See your release |
| The MiamiHerald | See your release |
| International Finance Magazine | See your release |
| Daily Herald | See your release |
| Star Tribune | See your release |
| International Business Times | See your release |
| The Boston Globe | See your release |
| Pittsburgh Post-Gazette | See your release |
| WZDX-TV - Online | See your release |
| WTNZ-TV - Online | See your release |
| WSHM-TV - Online | See your release |
| WSFX-TV - Online | See your release |
| WRCB-TV - Online | See your release |
| WOI-TV - Online | See your release |
| WLTZ-TV - Online | See your release |
| WKRG-TV - Online | See your release |
| WFXS-TV - Online | See your release |
| Northern Colorado 5 - Online | See your release |
| KVVU-TV - Online | See your release |
| KTXD-TV - Online | See your release |
| KOTV-TV - Online | See your release |
| | <u>'</u> |

| KLJB-TV - Online | See your release |
|--------------------------------------|------------------|
| KION - TV - Online | See your release |
| KFMB-AM (760 AM Talk Radio) - Online | See your release |
| InsuranceNewsNet - Online | See your release |
| Biz Wire Express | See your release |
| bayoubuzz.com | See your release |
| KALB-TV - Online | See your release |
| KEYC-TV - Online | See your release |
| KXVO-TV - Online | See your release |
| PRWeb - Online | See your release |
| WBOC- TV (DT2 - FOX) - Online | See your release |