

As of 05/20/2014

Defender of Individual Rights Raymond Ginn Brings Commitment to Clients and Justice to both Mediation.com and Arbitration.com

Release ID: 11851430

Word Count: 394

Locations: Philadelphia, PA;Pittsburgh, PA;Scranton--Wilkes-Barre-Hazleton, PA;Altoona,

PA;Williamsport, PA

Topics: Industry: Insurance;Industry: Oil / Energy;Legal / Law;Business:

Employment;Business;Business: Human Resources;Legal / Law: Attorneys;Legal / Law: Law

Firms;Legal / Law: General Litigation;Legal / Law: Personal Injury

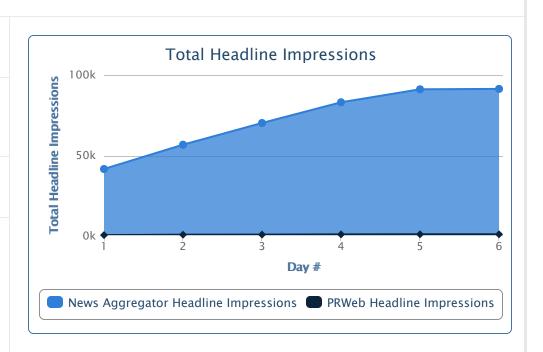


## **Headline Impressions**

Total Headline 91344
Impressions

Headline Impressions 90279
from News (98.8%)
Aggregators

**Headline Impressions** 1065 **from PRWeb.com** (1.2%)



#### Peak Day Day 1, Tuesday, May 20, 2014

Day #	Total Headline Impressions	Headline Impressions from News Aggregators	New Headline Impressions from PRWeb.com
1	41592	41006	586
2	56694	14891	211
3	70174	13399	81
4	83039	12773	92
5	91087	7971	77
6	91344	239	18



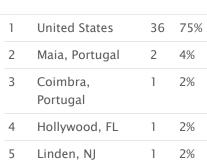
**Total Full Release** 

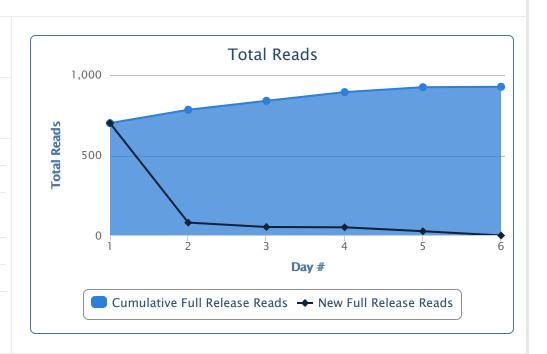
Reads

#### **Full Release Reads**

927

Top Five Locations for Full Release Reads			
1	United States	36	75%
2	Maia, Portugal	2	4%
3	Coimbra,	1	2%





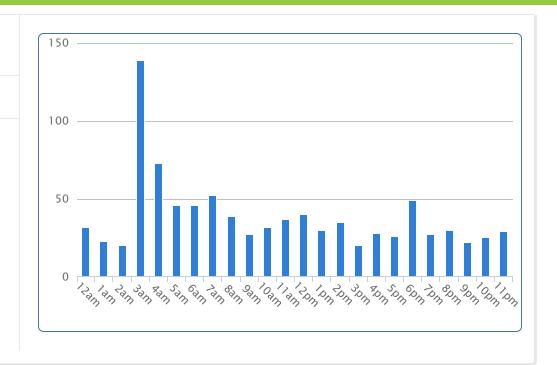
Peak Day Day 1, Thursday, May 15, 2014

Day #	Total Full Release Reads	New Full Release Reads
1	701	701
2	784	83
3	840	56
4	894	54
5	924	30
6	927	3





**Peak Time of Day** 3am



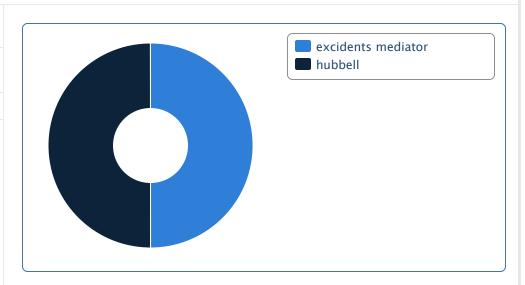


#### **Traffic Sources**

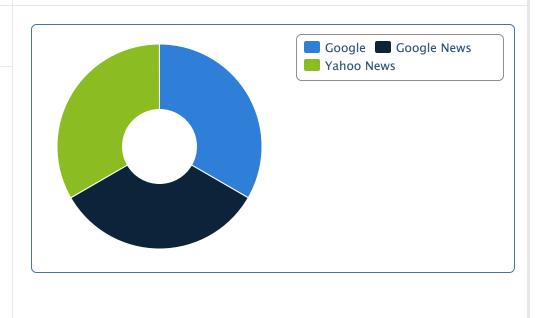
mediator

# Referrals by Search Keyword 1 excidents 1 50.0%

2 hubbell 1 50.0%



## Traffic to Release from Search Engines





## **Media Deliveries**

Media Deliveries		
	<b>Total Media Deliveries</b> 3,103	
Star Tribune	Atlanta Journal-Constitution	BUSINESS
FREELANCE	USA Today	EXAMINER.COM
NEW YORK TIMES	RADIO	Reuters America
Bloomberg News	CHATTANOOGA TIMES FREE PRESS	Democrat and Chronicle
INTERNET	Lexington Herald-Leader	New York Post
REUTERS	Washington Post	BEST'S REVIEW
Bloomberg Television	CHEMICAL MARKET REPORTER	Chicago Sun-Times
Crain's Cleveland Business	EDUCATION	Electrical Contractor
Facebook	Houston Chronicle	N/A
NEWS	NEWSPAPER	NEWSPAPERS
Tampa Tribune	The Daily Record	THE RECORD
The Wall Street Journal	Washington Post, The	WEB
Winston-Salem Journal	YES	89.3 FM
ABC	Adirondack Enterprise	ALL
American Oil & Gas Reporter	Asheville Citizen-Times	ASIA INSURANCE REVIEW
ASSOCIATED PRESS	Associated Press (AP)	Athens Banner-Herald
Augusta Chronicle	Bay News 9	ВВС
BBC Economics & Business Unit	BIPOLAR DISORDER	BLOGS
Bloomberg News – San Francisco Bureau	BOSTON GLOBE	Boston Globe, The
BusinessNewsDaily.com	California Lawyer	Chemical News & Intelligence (CNI) – Houston Bureau
Citizen Tribune	CNN	COMMERCIAL APPEAL



**CONVENIENCE STORE DECISIONS DECA Dimensions** Deerfield Valley News DETROIT LEGAL NEWS DIGITAL IMAGING DIGEST e.logistics Magazine El Paso Times Electricidad Interamericana energy network ENTERTAINMENT Erie Times-News FINANCE Forbes on Fox – Fox News Channel FINANCIAL Fortune Fox 25 Morning News – KOKH–TV FREELANCE JOURNALIST FOX **GAS DAILY** Gas Vehicular Gloversville Leader-Herald GOOGLE Healthcare Herald-Standard Home Business Magazine Home Power HR.COM In Business Las Vegas HSV Channel 7 HUMAN RESOURCE EXECUTIVE INDIAN EXPRESS Industry INTERBIZNET.COM Inter-City Express Jamestown Press Kansas City Star - Johnson County Bureau, The

KFDA-TV



Release Inter	actions	
Total Release Interactions	14	PDF Print
Release Interactions	by Type	View iFrame  Hover over iFrame
PDF	2 (14%)	Tiover over in fair
Print	4 (29%)	
View iFrame	5 (36%)	
Hover over iFrame	3 (21%)	
Release Interactions	By Day	6 —
<b>Peak Day</b> Day 1, Thu 15, 2014	ırsday, May	Release Interactions 2
		0 1 2 3 4 5 Day #
		<ul> <li>Email Release → Email Contact → PDF → View iF</li> <li>→ Hover over iFrame → Download Attachment(s) →</li> <li>→ Watch Video</li> </ul>



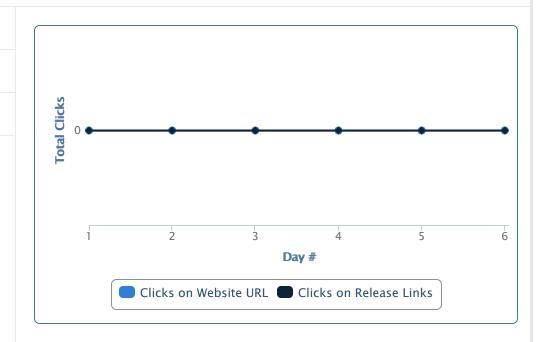
#### Clicks

**Total Clicks** 

0

**Clicks on Release Links** 0 (0%)

Clicks on Website URL 0 (0%)



Peak Day Day 1, Thursday, May 15, 2014

Day #	Total Clicks	New Clicks on Release Links	New Clicks on Website URL
1	0	0	0
2	0	0	0
3	0	0	0
4	0	0	0
5	0	0	0
6	0	0	0



## **Social Engagement**

	Social Shares by Readers	Social Connections by Readers
f	0 Likes	0 Likes
<b>y</b>	0 Tweets	0 Follows
in	0 Shares	0 Clicks
8	0 +1's	0 Follows

## **Top Five Public Mentions (by potential audience)**

1

#### **Bucknell Alumni News**

@BUAlumniNews via Twitter 4 days, 10 hours ago

Raymond Ginn '77 brings commitment to clients and justice @mediationcom @ArbitrationAtty http://t.co/Uj2pANzFov via @prweb



## **Online Pickup**

Please use the customized searches below to check Google and Yahoo! for sites that have picked-up your release.

**Total Pickups**: 258

Α	sampling	of	sites	where	your	release	was	picked-	-up:
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A sampling of site	ss where your release was picked-up:
wycw	http://www.carolinascw.com/story/25521904/defender-of-individual
wbtw	http://www.wbtw.com/story/25521904/defender-of-individual-rights
wcmh	http://www.nbc4i.com/story/25521904/defender-of-individual-rights
wcbd	http://www.counton2.com/story/25521904/defender-of-individual-rig
wjtv	http://www.wjtv.com/story/25521904/defender-of-individual-rights
wkrg	http://www.wkrg.com/story/25521904/defender-of-individual-rights
wnct	http://www.wnct.com/story/25521904/defender-of-individual-rights
wrbl	http://www.wrbl.com/story/25521904/defender-of-individual-rights
wsav	http://www.wsav.com/story/25521904/defender-of-individual-rights
wsls	http://www.wsls.com/story/25521904/defender-of-individual-rights
wspa	http://www.wspa.com/story/25521904/defender-of-individual-rights
wagt	http://www.nbc26.tv/story/25521904/defender-of-individual-rights
wvue	http://www.fox8live.com/story/25521904/defender-of-individual-rig
ktxd	http://www.ktxdtv.com/story/25521904/defender-of-individual-right
kxnet	http://www.kxnet.com/story/25521904/defender-of-individual-rights
wwtv	http://www.9and10news.com/story/25521904/defender-of-individual-r



wboy	http://www.wboy.com/story/25521904/defender-of-individual-rights
wowk	http://www.wowktv.com/story/25521904/defender-of-individual-right
wtrf	http://www.wtrf.com/story/25521904/defender-of-individual-rights
wvns	http://www.wvnstv.com/story/25521904/defender-of-individual-right
wtvg	http://www.13abc.com/story/25521904/defender-of-individual-rights
wjrt	http://www.abc12.com/story/25521904/defender-of-individual-rights
wfxr	http://www.fox2127.com/story/25521904/defender-of-individual-righ
wzdx	http://www.fox54.com/story/25521904/defender-of-individual-rights
wlax	http://www.fox2548.com/story/25521904/defender-of-individual-righ
kljb	http://www.kljb.com/story/25521904/defender-of-individual-rights
wnem	http://www.wnem.com/story/25521904/defender-of-individual-rights
whns	http://www.foxcarolina.com/story/25521904/defender-of-individual
wgcl	http://www.cbsatlanta.com/story/25521904/defender-of-individual-r
kvvu	http://www.fox5vegas.com/story/25521904/defender-of-individual-ri
kptv	http://www.kptv.com/story/25521904/defender-of-individual-rights
wsmv	http://www.wsmv.com/story/25521904/defender-of-individual-rights
wshm	http://www.cbs3springfield.com/story/25521904/defender-of-individ
wfsb	http://www.wfsb.com/story/25521904/defender-of-individual-rights
wicu	http://www.erietvnews.com/story/25521904/defender-of-individual-r
wmbb	http://www.wmbb.com/story/25521904/defender-of-individual-rights
wdsi	http://www.myfoxchattanooga.com/story/25521904/defender-of-indivi



wtlh	http://www.myfoxtallahassee.com/story/25521904/defender-of-indivi
wolf	http://www.myfoxnepa.com/story/25521904/defender-of-individual-ri
wpfo	http://www.myfoxmaine.com/story/25521904/defender-of-individual-r
keyc	http://www.keyc.com/story/25521904/defender-of-individual-rights
noco	http://www.noco5.com/story/25521904/defender-of-individual-rights
wltz	http://www.wltz.com/story/25521904/defender-of-individual-rights
wmdt	http://www.wmdt.com/story/25521904/defender-of-individual-rights
wfxs	http://www.MyFoxWausau.com/story/25521904/defender-of-individual
kiii	http://www.kiiitv.com/story/25521904/defender-of-individual-right
kvly	http://www.valleynewslive.com/story/25521904/defender-of-individu
kusi	http://www.kusi.com/story/25521904/defender-of-individual-rights
wbma	http://www.abc3340.com/story/25521904/defender-of-individual-righ
wciv	http://www.abcnews4.com/story/25521904/defender-of-individual-rig
ktul	http://www.ktul.com/story/25521904/defender-of-individual-rights
katv	http://www.katv.com/story/25521904/defender-of-individual-rights
wset	http://www.wset.com/story/25521904/defender-of-individual-rights
whtm	http://www.abc27.com/story/25521904/defender-of-individual-rights
ksfy	http://www.ksfy.com/story/25521904/defender-of-individual-rights
kalb	http://www.kalb.com/story/25521904/defender-of-individual-rights
kauz	http://www.newschannel6now.com/story/25521904/defender-of-individ
wlne	ww.abc6.com/story/25521904/defender-of-individual-rights-raymond



kbmt	http://www.12newsnow.com/story/25521904/defender-of-individual-ri
wgfl	http://www.mygtn.tv/story/25521904/defender-of-individual-rights
kcen	http://www.kcentv.com/story/25521904/defender-of-individual-right
kduh	http://www.kotanow.com/story/25521904/defender-of-individual-righ
kuam	http://www.kuam.com/story/25521904/defender-of-individual-rights
kfmb	http://www.cbs8.com/story/25521904/defender-of-individual-rights
kstc	http://www.kstc45.com/index.shtml/story/25521904/defender-of-indi
kcba	http://www.kcba.com/story/25521904/defender-of-individual-rights
kion	http://www.kionrightnow.com/story/25521904/defender-of-individual
kkfx	http://www.kkfx.com/story/25521904/defender-of-individual-rights
kcoy	http://www.kcoy.com/story/25521904/defender-of-individual-rights
kytx	http://www.cbs19.tv/story/25521904/defender-of-individual-rights
knoe	http://www.knoe.com/story/25521904/defender-of-individual-rights
kqcw	http://www.cw12-19.com/story/25521904/defender-of-individual-righ
wrcb	http://www.wrcbtv.com/story/25521904/defender-of-individual-right
wdrb	http://www.wdrb.com/story/25521904/defender-of-individual-rights
wxvt	http://www.wxvt.com/story/25521904/defender-of-individual-rights
kotv	http://www.newson6.com/story/25521904/defender-of-individual-righ
kwtv	http://www.news9.com/story/25521904/defender-of-individual-rights
wmbf	http://www.wmbfnews.com/story/25521904/defender-of-individual-rig



kfjx	http://www.fox14tv.com/story/25521904/defender-of-individual-righ
koam	http://www.koamtv.com/story/25521904/defender-of-individual-right
kpth	http://www.kpth.com/story/25521904/defender-of-individual-rights
kfre	http://www.kfre.com/story/25521904/defender-of-individual-rights
kxvo	http://www.cw15kxvo.com/story/25521904/defender-of-individual-rig
ktvg	http://www.foxnebraska.com/story/25521904/defender-of-individual
kswt	http://www.kswt.com/story/25521904/defender-of-individual-rights
kmph	http://www.kmph-kfre.com/story/25521904/defender-of-individual-ri
kmeg	http://www.siouxlandnews.com/story/25521904/defender-of-individua
kptm	http://www.kptm.com/story/25521904/defender-of-individual-rights
ntv	http://www.nebraska.tv/story/25521904/defender-of-individual-righ
wand	http://www.wandtv.com/story/25521904/defender-of-individual-right
wupv	http://www.cwrichmond.tv/story/25521904/defender-of-individual-ri
ktvn	http://www.ktvn.com/story/25521904/defender-of-individual-rights
kaz	http://www.aztv.co/story/25521904/defender-of-individual-rights-r
krhd	http://www.abc40.com/story/25521904/defender-of-individual-rights
kswo	http://www.kswo.com/story/25521904/defender-of-individual-rights
kxxv	http://www.kxxv.com/story/25521904/defender-of-individual-rights
wbcb	http://www.wbcb.tv/story/25521904/defender-of-individual-rights-r
kwes	http://www.newswest9.com/story/25521904/defender-of-individual-ri
wfmj	http://www.wfmj.com/story/25521904/defender-of-individual-rights



wsfx	http://www.foxwilmington.com/story/25521904/defender-of-individua
wxtx	http://www.wxtx.com/story/25521904/defender-of-individual-rights
wfxg	http://www.wfxg.com/story/25521904/defender-of-individual-rights
kndu	http://www.nbcrightnow.com/story/25521904/defender-of-individual
khq	http://www.khq.com/story/25521904/defender-of-individual-rights-r
kfda	http://www.newschannel10.com/story/25521904/defender-of-individua
kten	http://www.kten.com/story/25521904/defender-of-individual-rights
kota	http://www.kotatv.com/story/25521904/defender-of-individual-right
wboc	http://www.wboc.com/story/25521904/defender-of-individual-rights
wthr	http://www.wthr.com/story/25521904/defender-of-individual-rights
wcax	http://www.wcax.com/story/25521904/defender-of-individual-rights
kfve	http://www.k5thehometeam.com/story/25521904/defender-of-individua
wect	http://www.wect.com/story/25521904/defender-of-individual-rights
wtnz	http://www.WTNZFOX43.com/story/25521904/defender-of-individual-ri
wwbt	http://www.nbc12.com/story/25521904/defender-of-individual-rights
wdam	http://www.wdam.com/story/25521904/defender-of-individual-rights
wlbt	http://www.msnewsnow.com/story/25521904/defender-of-individual-ri
ktre	http://www.Ktre.com/story/25521904/defender-of-individual-rights
kltv	http://www.Kltv.com/story/25521904/defender-of-individual-rights
woi	http://www.myabc5.com/story/25521904/defender-of-individual-right
kcau	http://www.kcautv.com/story/25521904/defender-of-individual-right



wflx	http://www.wflx.com/story/25521904/defender-of-individual-rights
klkn	http://www.klkntv.com/story/25521904/defender-of-individual-right
wtvm	http://www.wtvm.com/story/25521904/defender-of-individual-rights
wtoc	http://www.wtoc.com/story/25521904/defender-of-individual-rights
kold	http://www.TucsonNewsNow.com/story/25521904/defender-of-individua
wcsc	http://www.live5news.com/story/25521904/defender-of-individual-ri
kwqc	http://www.KWQC.com/story/25521904/defender-of-individual-rights
whbf	http://www.whbf.com/story/25521904/defender-of-individual-rights
kcbd	http://www.kcbd.com/story/25521904/defender-of-individual-rights
woio	http://www.19actionnews.com/story/25521904/defender-of-individual
kait	http://www.kait8.com/story/25521904/defender-of-individual-rights
kplc	http://www.kplctv.com/story/25521904/defender-of-individual-right
wxix	http://www.fox19.com/story/25521904/defender-of-individual-rights
waff	http://www.WAFF.com/story/25521904/defender-of-individual-rights
wmctv	http://www.WMCTV.com/story/25521904/defender-of-individual-rights
khnl	http://www.hawaiinewsnow.com/story/25521904/defender-of-individua
wfie	http://www.14news.com/story/25521904/defender-of-individual-right
kfvs12	http://www.kfvs12.com/story/25521904/defender-of-individual-right
ksla	http://www.ksla.com/story/25521904/defender-of-individual-rights
wlox	http://www.WLOX.com/story/25521904/defender-of-individual-rights



walb	http://www.walb.com/story/25521904/defender-of-individual-rights
wistv	http://www.wistv.com/story/25521904/defender-of-individual-rights
wtol	http://www.toledonewsnow.com/story/25521904/defender-of-individua
wsfa	http://www.WSFA.com/story/25521904/defender-of-individual-rights
wave	http://www.wave3.com/story/25521904/defender-of-individual-rights
wten	http://www.news10.com/story/25521904/defender-of-individual-right
wric	http://www.WRIC.com/story/25521904/defender-of-individual-rights
wlns	http://www.WLNS.com/story/25521904/defender-of-individual-rights
wbay	http://www.wbay.com/story/25521904/defender-of-individual-rights
wkrn	http://www.WKRN.com/story/25521904/defender-of-individual-rights
prweb.com	http://www.prweb.com/releases/mediation/gv-law/prweb11851430.htm
streetinsider.com	http://www.streetinsider.com/Press+Releases/Spring+into+Comfort+w
bizwireexpress.com	http://www.bizwireexpress.com/showstoryPRWeb.php?storyid=215820
digitaljournal.com	http://www.digitaljournal.com/pr/1919043
Dental Economics	http://markets.financialcontent.com/pennwell.dental/news/read/272
myCentralOregon.com Bend, Oregon	http://markets.financialcontent.com/clarkebroadcasting.mycentralo
ElectroIQ	http://markets.financialcontent.com/pennwell.photovoltaics/news/r
OptoIQ	http://markets.financialcontent.com/pennwell.bioopticsworld/news/
The Deming Headlight	http://markets.financialcontent.com/mng-elpaso.demingheadlight/ne
Record Publishing Company	http://markets.financialcontent.com/dixcom.recordpub/news/read/27



Worth Magazine	http://markets.financialcontent.com/worth/news/read/27229382/Defe
The San Luis Obispo Tribune	http://markets.financialcontent.com/mi.sanluisobispo/news/read/27
HPC Wire	http://markets.financialcontent.com/taborcomm.hpcwire?Page=MEDIAV
The Crescent–News	http://markets.financialcontent.com/dixcom.crescentnews/news/read
Ashland Times Gazette	http://markets.financialcontent.com/dixcom.timesgazette/news/read
Maxim Group	http://markets.financialcontent.com/maximgrp?Page=MEDIAVIEWER&GUI
Stocknod	http://quotes.stocknod.com/stocknod?Page=MEDIAVIEWER&GUID=2722938
eZanga	http://finance.ezanga.com/ezanga/news/read/27229382/Defender_of_I
KARN News Radio 102.9 FM / 920 AM Little Rock, Arkansas	http://markets.financial content.com/citcomm.citcommstations? Page =
Ruidoso News	http://markets.financialcontent.com/mng-elpaso.ruidosonews/news/r
SiliconValley.com	http://markets.financialcontent.com/mng-ba.siliconvalley/news/rea
InfoStor	http://markets.financialcontent.com/pennwell.infostor/news/read/2
The Daily Jeffersonian	http://markets.financialcontent.com/dixcom.dailyjeff/news/read/27
MoneyShow.com	http://stocks.moneyshow.com/intershow.moneyshow/news/read/2722938
Carlsbad Current-Argus	http://markets.financialcontent.com/mng-elpaso.currentargus/news/
myMotherLode.com California Gold Country	http://markets.financialcontent.com/clarkebroadcasting.mymotherlo
Beyond The Dow	http://markets.financialcontent.com/beyondthedow/news/read/272293
Industrial Info	http://financialmarkets.industrialinfo.com/industrialinfo/news/re
The Network Journal	http://markets.financialcontent.com/tnj?Page=MEDIAVIEWER&GUID=272
InvestorPlace	http://markets.financialcontent.com/investplace/news/read/2722938
•	



Farmington Daily Times	http://markets.financialcontent.com/mng-elpaso.dailytimes/news/re
San Mateo Daily Journal	http://markets.financialcontent.com/smdailyjournal?Page=MEDIAVIEW
Value Investing News	http://markets.financialcontent.com/fatpitch.valueinvestingnews?P
Oil & Gas Journal Online	http://markets.financialcontent.com/pennwell.ogj/news/read/272293
DailyBulletin.com	http://markets.financialcontent.com/mng-lang.dailybulletin/news/r
Rockford Register Star	http://markets.financialcontent.com/gatehouse.rrstar/news/read/27
The Columbus Ledger Enquirer	http://markets.financialcontent.com/mi.ledgerenquirer/news/read/2
IC Places	http://money.icplaces.com/icplaces/news/read/27229382/Defender_of
RCR Wireless News	http://stocks.rcrwireless.com/rcrwireless/news/read/27229382/Defe
FayObserver	http://markets.financialcontent.com/fayobserver/news/read/2722938
Renewable Energy World	http://finance.renewableenergyworld.com/pennwell.renewableenergy/
Market Intelligence Center	http://markets.financialcontent.com/marketintelligence?Page=MEDIA
Hydro Review	http://markets.financialcontent.com/pennwell.hydroworld/news/read
HeraldNet Everett, Washington	http://markets.financialcontent.com/heraldnet/news/read/27229382/
The State Journal	http://markets.financialcontent.com/dixcom.statejournal/news/read
740 KVOR	http://markets.financialcontent.com/citcomm.kvoram?Page=MEDIAVIEW
The Cincinnati Enquirer	http://finance.cincinnati.com/gannett.theenquirer/news/read/27229
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